



### *Official Poster Contest*

You must be 16 years or older and live within a 30-mile radius of downtown New Braunfels.

All artists of traditional media (oil/acrylic/tempera, watercolors, illustrations, prints) and of computer graphics are invited to participate in this competition. All submissions must represent the unique style and imagery of Weihnachtsmarkt emanating the excitement and spirit of our German Christmas Market.

Each entry must be a completely original work created solely by the entrant, not previously published or used in other posters, promotions, or events. Entries should contain no fluorescent or metallic colors.

One artist per entry. No collaborations or joint efforts.

Artists are encouraged to keep in mind artwork will be used as posters and prints.

Submit your work in a **production-ready, vertical poster format measuring 22" wide by 28" high** mounted on foam core or gator board. Stretched canvas is acceptable if appropriate for the medium.

Submit your entry to The Sophienburg Museum and Archives, 401 W. Coll, **no later than September 1, 2009**. Museum hours are Tuesday – Saturday, 10 am-4pm.

Do not sign or otherwise identify yourself on the front of the entry. Secure your contact information (name, address, phone number) to the back of the entry.

Include a self-addressed postcard with each entry so we can notify you of the pick-up date. All entries must be picked up by October 1.

The Weihnachtsmarkt committee will select the overall winner. The winning artist will receive \$500 and be honored at Weihnachtsmarkt.

The winning artist must be available for certain poster signings, press interviews and public appearances serving Weihnachtsmarkt.

By submitting an entry, the artist agrees that he/she will execute an assignment of the copyrights to the work to The Sophienburg. The entrant agrees that The Sophienburg may adapt elements of the poster for use on other official Weihnachtsmarkt printed materials, and may display the originals and publish copies of the work.

For further information about the Weihnachtsmarkt 2009 Poster Contest call The Sophienburg at (830) 629-1572, [sophishop@sbcgobl.net](mailto:sophishop@sbcgobl.net).